



Dynagraph

Dynagraph

Signage & Graphics

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Dynagraph



Dynagraph

What we do

We strive to be our customer's partner because we believe that our success is measured by our client's success. In light of this,

Dynagraph works with the leading vendors in industries we operate in to offer clients the finest products and services. We also closely monitor trends, anticipate change and take a proactive approach so our clients will have the technological and competitive edge.

Our client centric approach allows us to insure we offer our

customer the right solution that best fits his needs, helps in reducing his running costs and increases his productivity and efficiency.

This is a proof of our commitment to our customers across the MENA region.



Who we are

Dynagraph is the result of a family business established in Lebanon in 1952 by Mr. Youssef Kara and his sons to serve a growing demand for print. The company consistent and superior value products and services helped establish Dynagraph as the leading graphic industry distributor in the Middle East region.

Over the past 6 decades Dynagraph has enhanced its expertise and established core competence in the graphic and signage industry. It offers single unit equipment as well as integrated systems.

Dynagraph delivers only quality and tailor-made solutions with customers benefitting from a pool of partners. It is the company's solid ties with clients and in-depth knowledge of their products

needs and individual market requirements that has ensured its success.

Empowered with insight on local and international trends and developments, Dynagraph is a pioneer with business sense and a solid after sales support organization that can offer comprehensive and tailor-made solutions.

The company currently serves customers with over 100 employees from 7 locations in the MENA region.



Service

Dynagraph Signage and Graphics provides one of the most complete portfolios of products and services to the signage and graphics industry.

A big part of our clients success with the equipment we sell is the prompt supply of service and maintenance with original manufactures parts by the Dynagraph team.

Dynagraph maintains a team of over 30 electrical and mechanical engineers who are supervised by a Service Department Manger and his support team to deliver high levels of service.

We ensure that not only are the team qualified but that qualifications are regularly updated.

Our team provide annual maintenance agreements that can be tailored to our clients requirements.

Protect your investment and avoid costly downtime with support from Dynagraph's industry leading service team.

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Signage and Graphics

Dynagraph Signage and Graphics provides one of the most complete portfolios of products and services to the signage and graphics industry.

Starting with a range of printers from 1.37 to 3.2 metres print width, which service the widest range of applications in the industry.

Dynagraph is a HP Gold partner supplying both HP latex printers and HP UV flatbed printers and well as their parts and consumables.

Dynagraph is the exclusive distributor for EFI one of the worlds leading digital printing companies.

We also provide a range of finishing equipment including plotters and cutters and Fotoba specialized finishing products.

A professional qualified service team of over 40 engineers installs and maintains the full range of equipment offered.

Dynagraph offers the Optivision range of Large Format Medias for digital printing including Self Adhesive Vinyls, Front lit Banners, Backlit Flex, Films, Laminations and Fabrics. See Decoration and Soft Signage for more Medias.

We maintain stocks of consumables and spare parts for all our equipment.



Large Format Media for Signage & Graphics

Dynagraph manages a range of print medias for large format printers under the brand name **Optivision**.

Selected materials from Europe and Asia include vinyl's, self adhesive medias, backlit films, pet films, fabrics, laminates and canvass in sizes from 900mm to 5 meters.

Dynagraph also maintains stocks of ink and other consumables including spare parts for all the equipment in the Dynagraph range.

All materials are extensively tested for local conditions and supported by Dynagraphs professional logistics and warehousing

team to ensure the material is delivered in the best possible condition and timing to meet your production requirements.

Dynagraph supports our medias with profiles for the entire range of printers we supply.

In addition to this we have profiles for many other brands of printers and if your printer is not yet profiled for our media these profiles can be created on. .

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HP Latex printers

Dynagraph have been a key Graphic Specialist partner for HP latex partner in GCC region. HP Latex Printer deliver more high quality printing application ahead over the common market competitors. HP Latex support a wide range of signage and decoration print houses through 3 product category: Production Printers up to 1.63 meters; Industrial Printers up to 3.2 meters; Print & Cut Solutions.





HP Latex printers

HP Latex printers cover the traditional signage jobs which are done on daily basis, additional HP Latex printers can unlock additional revenue stream of application such as outdoor & event banner, point of purchase, vehicle graphics, backlit, textile, and decoration application.

HP Latex also provide a workflow solution supporting your designer and operator with tool's which keep you ahead of competition and print for your customer hassle less.

- **HP WallArt Suite**, help in new customer with decoration application and visualize the idea before printing of which will save cost and time.
- **HP Signage Suite**, simplify the common signage business by using 3D visualize so you can easily drag-and-drop design before print.





HP Latex printers

HP Latex printer is continuously improving and you can remotely monitor your job and the printer by overlooking the metric data of the ink, job and media usage which would give you confidence and no longer worry while you are away. You will be alerted, follow printer activity to avoid surprises and track your current printing jobs.

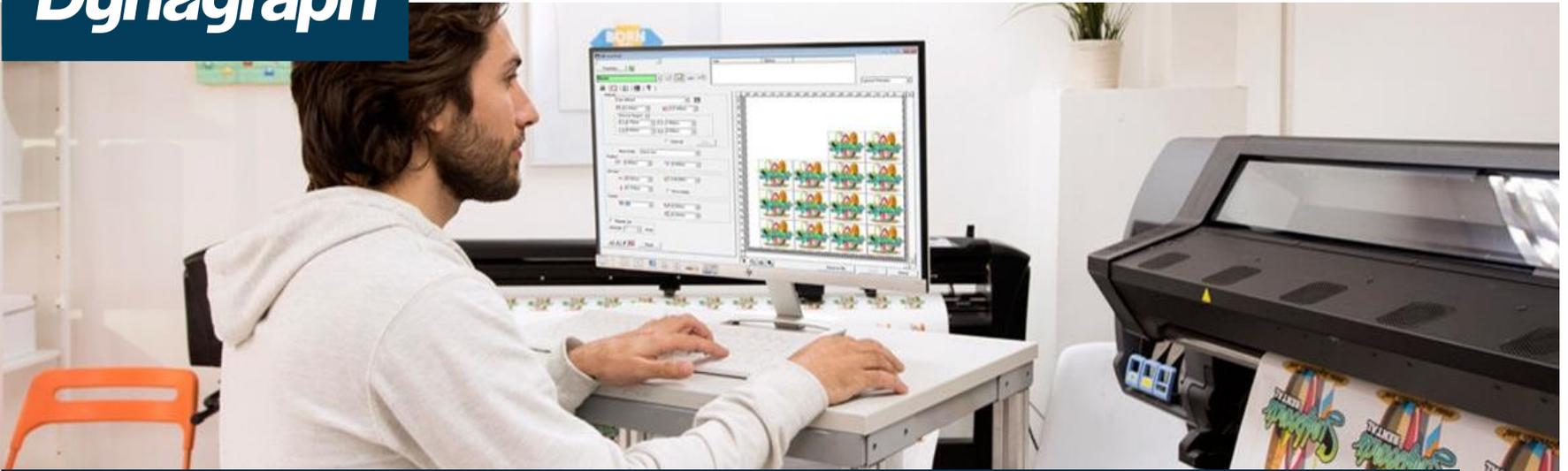
All this can be done through **HP Latex Mobile App**.

HP Latex inks are water-based inks which offer health and environmental advantage to eco-solvent, or UV-curable inks from the work zone to print or display of finished prints. Compared to other leading inkjet ink technologies used in commercial large format print production, water-based HP Latex Inks offer a healthier solution from the print shop to the customer's point-of-display and the recycling of consumables. HP Latex Inks meet a range of stringent human health criteria represented by UL ECOLOGO® and GREENGUARD GOLD Certification

Certifications

HP Latex Inks have qualified for certifications that demonstrate they meet some of the world's most rigorous and comprehensive standards for low chemical emissions into indoor air.





HP latex printers (Print & Cut Solutions)

HP has bundled their HP Latex printers with a cutter and supplied them as a package.

The combination of printer and cutter takes up no more space than a traditional print and cut printer but dramatically increases the speed.

The other reason the HP latex print and cut quickly dominated sales in the print and cut segment from its release in Europe in 2017, is the included SAI RIP and HP's software application that allows you to create stickers, quickly and easily, with no specialized graphics training





EFI Printers (Electronics of Imaging INC)

Dynagraph have been assigned by EFI on April 2017 to be the exclusive partner within GCC and Levant region. Dynagraph & EFI cooperation will help business and enterprises to work more productively and cost effectively with an integrated product portfolio consisting of industrial inkjet printers , Genuine EFI ink, powerful front end and precious color and job management tool powered by **EFI Fiery**.

EFI industrial inkjet printers are well reputed of which up to now are over one-third of the world's high-end wide format printers in production around the world is EFI. Machine reliability, print quality, cost managing tools, and master service support make EFI and Dynagraph the best partners with every printing organization.

EFI inkjet printing machines are leading the way worldwide with the Green LED curing system that provide unbeatable TCO, substrate versatility, and the resources that are available would provide an over all solution for the corrugated, textile and signage process.

EFI and Reggiani technologies have created unbeatable Dye Sublimation Printers who's unique technology allow then to offer the fastest production speeds in the market with the lowest consumable cost..



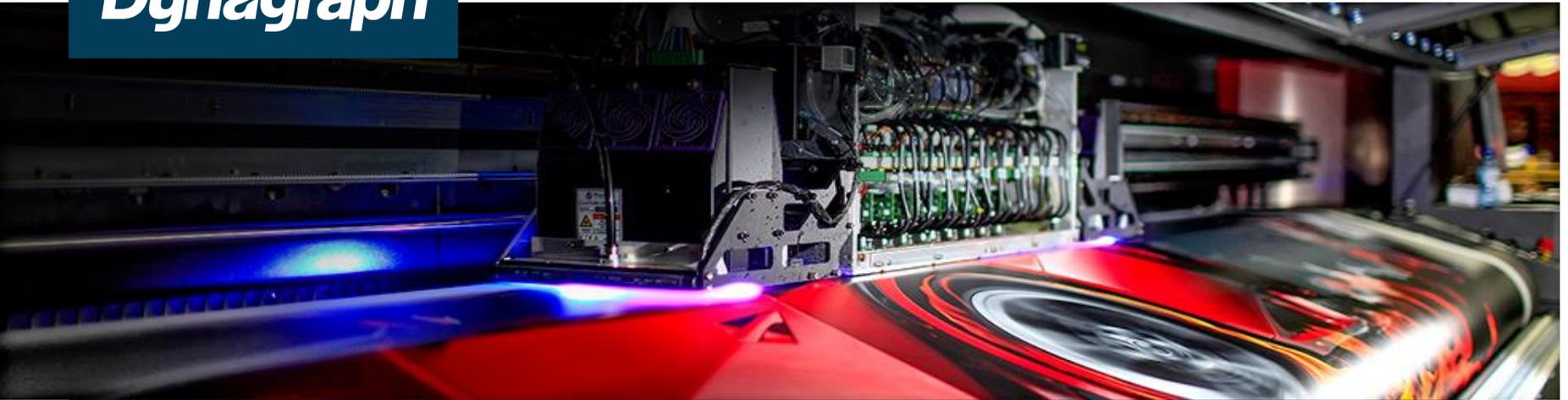
EFI Printers (Electronics of Imaging INC)

EFI Innovative inkjet printing solutions to make you more profitable and have played an instrumental role in leading by the latest developments in LED curing technology, UltraDrop technology 7 PL Gray-scale mode, 3 layer single pass printing, and up to the revolutionary fabric machine with the ink circulation system.

Below machine are designed with different expectation to support various application such as :
Billboards, Ceramic tile graphics , Day/Night graphics , Display Graphics , Fleet / Vehicles graphics , Floor Graphics , Soft Signage, Textile.

EFI Fiery Wide Format Products offer a scalable product line for contract proofing, production print and photography from entry level to highest end. Additionally, remote print and proof distribution and proof/print verification complement the award winning RIP solutions and help to optimize your workflow.

Offering accurate color management with advance and FAST RIP for color optimization fully compliant with ISO, G7, or FORGA PSD standard. Ability to customize personal user interface per operator for greater efficiency on media profile and workflow.



EFI Super Wide Format Printers

- EFI Vutek GS2000 LX Pro with Ultra Drop Technology, satisfy demands for even higher image quality and quick job turns with a two-meter LED printer featuring UltraDrop Technology. (GS2000LX Pro UltraDrop)
- EFI Vutek GS3250 LX Pro with UltraDrop Technology, produce even more jobs with higher margin opportunity with our 3.2-meter LED printer featuring UltraDrop Technology. (GS3250LX Pro UltraDrop)
- EFI Vutek HS100 Pro, high-volume digital UV inkjet press combines the productivity of screen with image quality approaching offset (an EFI Butek VS100 Pro)

HP Latex inks are water-based inks which offer health and environmental advantage to eco-solvent, or UV- curable inks from the work zone to print of display of finished prints. Compared to other leading inkjet ink technologies used in commercial large format print production, water-based HP Latex Inks offer a healthier solution from the print shop to the customer's point-of-display and the recycling of consumables. HP Latex Inks meet a range of stringent human health criteria represented by UL ECOLOGO® and GREENGUARD GOLD Certification



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EFI Vutek GS2000 LX Pro



EFI Vutek GS3250 LX Pro



EFI Vutek HS 100 Pro



EFI Wide Format Printers

- EFI 1625 LED , Expand your offering, your customer base and your bottom line with fast-turn, high-margin, wide-format printing. (EFI 1625 LED)
- EFI Pro 16h , A complete stimulus package for print professionals looking for ultimate growth. (EFI Pro 16h)
- EFI Pro 24f, A powerful pro true flatbed printer with a sharp competitive edge. (EFI Pro 24f)
- EFI also has a range of Specialty UV Hybrid printers for Thermoforming and 3M certified traffic signage



EFI Vutek FabriVu (High Volume Dye sublimation Textile)

Produce beautiful, digitally printed fabrics, soft signage, with revolutionary Dye Sublimation technology that delivers the fastest speeds, highest quality and the lowest cost of operation in the world

- EFI Vutek FabriVU 180/340, Drive hard profits with soft signs produced on the EFI VUTEK FabriVU series of digital fabric printers. Everything you need for high quality images at true production level speeds. (EFI Vutex FabriVU 180/340)
- EFI Vutek FabriVU 520, The five-meter soft signage printer designed with everything you've always wanted. (EFI FabriVU 520)



EFI Vutek FabriVU 180/340



EFI Vutek FabriVU 520

FOTOPA Finishing for Wide Format Printing

Dynagraph is the exclusive distributor for Fotoba in the Middle East region.

Fotoba provides a wide range of equipment you need to automate your finishing line for Wide Format Printing.

X/Y cutting and handling equipment for increased accuracy and productivity. Production ranges from small prints to super wide format handling.

Several patented ideas distinguish Fotoba: Digitrim, XLD Series, Multi Cutters from their competition.

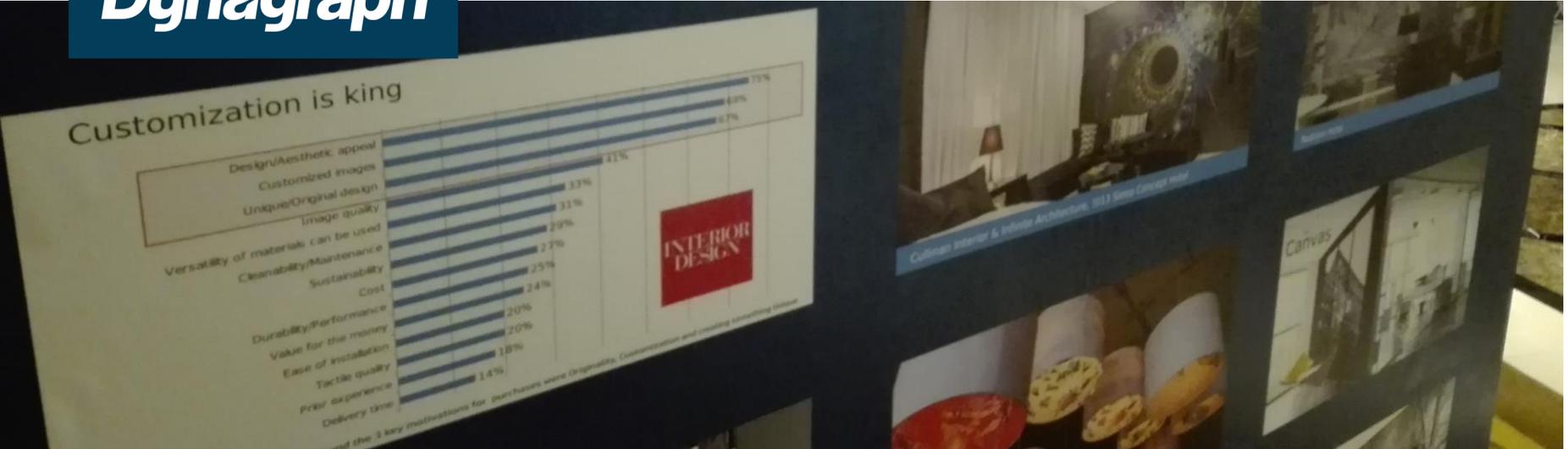
With their experience and the a constant commitment to improvement and product development FOTOPA are seen as the

leaders in the digital prints finishing world.

Recommended by our partners HP and EFI , Fotoba delivers finishing to match the standards set by the worlds leading digital printers.

Ask your Dynagraph representative for Optivision solutions for Plotters, cutters and roll storage.





Decoration & Soft Signage

The custom printed decoration market and soft signage (fabrics) is the fastest growing segment in large format digital printing today with growth of 8 to 10% a year.

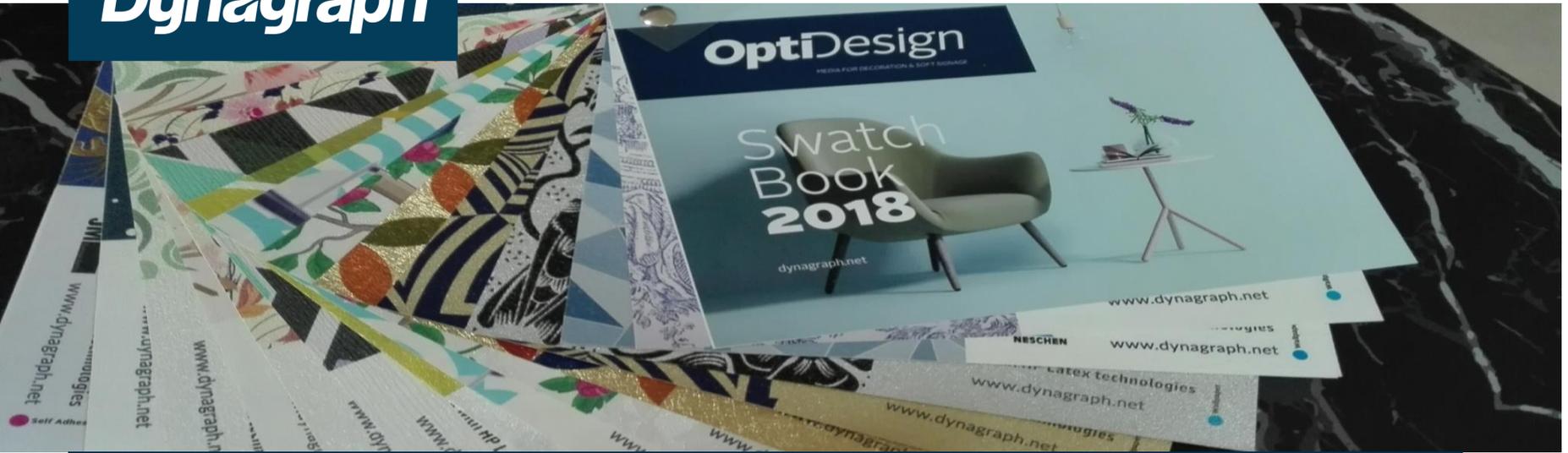
The Decoration market includes custom printed Wall Coverings, Floor Coverings, Window Blinds, Backlit and lighting features, Window features with films and fabrics, custom printed upholstery in fabrics and leathers, Custom furniture decoration and framed decorative prints and upmarket advertising, soft signage, as seen in airports and stores like Apple.

Customers include Domestic and commercial fit-out projects where custom decoration is being specified in locations such as diverse as Museums, Corporate Headquarters, Public facilities, Government buildings, Theaters and Hotels who are trying to create unique décor.

customer like Architects and Interior Designers . Print Service Providers who are moving into the Decoration market are seeing much more healthy margins than we see in the signage and advertising print markets.



Dynagraph



OptiDesign Decoration media

Dynagraph has launched a range of decoration and soft signage medias under the brand OptiDesign.

The Optidesign media range includes Wallpapers, Fabrics, Self Adhesive Fabrics, Backlit films, Self Adhesive frosted window films, Floor Graphics, Self Adhesive Fabrics for windows and even Custom Printable Leathers.

When printed with HP latex print Technology or EFI Ultradrop LED UV inks you can achieve industry leading quality, low VOC's on the widest range of printable materials.

Customers include Domestic and commercial fit-out projects where custom decoration is being specified in locations as diverse as Museums, Corporate Headquarters, Public Facilities, Government Buildings, Theaters and Hotels





OptiDesign Decoration Center

Dynagraph are leading the field in decoration and soft signage in the MENA region. We have setup a full time Decoration Center at our Al Quoz facility in Dubai where people can see the entire range of OptiDesign medias in real world applications.

The center is not only to train print service providers in how to use the Optidesign medias and the applications they can be used for but it will also be an education center for Architects, interior designers and others specifying projects in the region as to what can be achieved in custom printed decoration.



A case study (Hospitality Sector)

The Hospitality industry have been very active in the custom printed interior design space for many years.

Part of this is driven by what the industry call the
“Trip Advisor Booking.com effect”

The data collected by the large online booking services show negative comments about décor lead to a drop in occupancy rates whereas hotels with unique design or themes will achieve higher occupancy rates than similar hotels in similar locations.

The ultimate is to have guests sharing photos on their social media or on the booking sites which when viewed by potential guests will encourage them to choose the that property.





A case study (Hospitality Sector)

The market is starting to turn towards guests who are judging hotels not by the traditional matrixes but rather by their “experience”.

Another consequence of hoteliers being aware of these trends are that rather than renovations happening on an 8 to 12 year cycle the are looking at changing the custom decoration on a four to five year cycle.



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